

Foot Traffic Kit



Preparing and Sending Artwork

Step 1

Create Your Artwork

We recommend using Adobe InDesign, Adobe Illustrator, Adobe Photoshop or CorelDraw to create your artwork. Use CMYK colour format (Not RGB).



Step 2

Preferred File format

Supply a high-res PDF file for printing. All fonts converted to outlines / paths. Images to be sized 150dpi at 100%.



Step 3

Colour Matching

Where a specific colour is to be matched, please provide a CMYK breakdown and Pantone PMS number.

Step 4

File Submission Options

Under 10mb?

Email

Direct to your Displays 2 Go sales person or sales@displays2go.com.au

Under 2Gb?

'WeTransfer'

displays2go.wetransfer.com (Free service for files up to 2Gb)

Over 2Gb?

Courier

Displays 2 Go
60-62 Sawyer Lane
Artarmon
NSW 2064

Overhead Sign 1200 x 600

This document represents final size inclusive of bleed

CROP SIZE – MAGENTA Line: 1200mm W x 600mm H

BLEED SIZE - 1210mm W x 610mm H

**FINISHED DOCUMENT DIMENSIONS – bleed included:
1210mm W x 610mm H**

IMPORTANT INFORMATION:

Please ensure template lines are not visible on finished artwork

Do not include crop marks

Convert all fonts to paths/outlines

Convert all spot colours to CMYK

Final document to be saved as a Press Quality PDF

Minimum resolution of 150ppi at 100%

For a Rich Black Colour use CMKY value : 50,50,50,100

Table Wrap

This document represents final size inclusive of bleed

CROP SIZE – MAGENTA Line: 1800 mm W x 1000 mm H

BLEED SIZE - 1810mm W x 1010mm H

**FINISHED DOCUMENT DIMENSIONS – bleed included:
1810 mm W x 1010 mm H**

IMPORTANT INFORMATION:

Please ensure template lines are not visible on finished artwork

Do not include crop marks

Convert all fonts to paths/outlines

Convert all spot colours to CMYK

Final document to be saved as a Press Quality PDF

Minimum resolution of 150ppi at 100%

SIDE

MIDDLE

SIDE



- o Do not mark location of shelves on final artwork
- o Shelf location can be adjusted



DISPLAYS2GO  **ARTWORK SPECIFICATIONS**
WE MAKE YOU LOOK GOOD

Archway Wall 1000 x 2400 with Shelves

This document represents final size inclusive of bleed

CROP SIZE – MAGENTA Line: 1000 mm W x 2400 mm H

BLEED SIZE: 1100mm x 2500mm

**FINISHED DOCUMENT DIMENSIONS – bleed included:
1100 mm W x 2500 mm H**

IMPORTANT INFORMATION:

Please ensure template lines are not visible on finished artwork

Do not include crop marks

Convert all fonts to paths/outlines

Convert all spot colours to CMYK

Final document to be saved as a Press Quality PDF

Minimum resolution of 150ppi at 100%

For a Rich Black Colour use CMKY value : 50,50,50,100



Archway Wall 1000 x 2400 without Shelves

This document represents final size inclusive of bleed

CROP SIZE – MAGENTA Line: 1000 mm W x 2400 mm H

BLEED SIZE: 1100mm x 2500mm

**FINISHED DOCUMENT DIMENSIONS – bleed included:
1100 mm W x 2500 mm H**

IMPORTANT INFORMATION:

Please ensure template lines are not visible on finished artwork

Do not include crop marks

Convert all fonts to paths/outlines

Convert all spot colours to CMYK

Final document to be saved as a Press Quality PDF

Minimum resolution of 150ppi at 100%

For a Rich Black Colour use CMKY value : 50,50,50,100